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Agenda item 3.1

Technical Domain / Task Number 2.6 Heritage and legacy

Working Group WG4

Author(s) / Submitter(s) CHINA MSA

Modification proposal for improving the selection mechanism of

“IALA Heritage Lighthouse of the Year”

1. **Background**

"IALA Heritage Lighthouse of the Year" activity began in 2019, Cordouan lighthouse(France), Bala lighthouse(Brazil) and Cape Byron lighthouse(Australia) successively won the honors, which boosted the popularity of Lighthouse heritage. In 2021, the number of nominated lighthouses has increased to 29 from 18 different countries. These lighthouses are distinctive in their architecture, historical value and cultural impact,in such a close-run race as this selection ,the activity becomes more and more important. "IALA heritage Lighthouse of the year" activity has been listed in the draft task plan of ENG WG4 for 2022-2026.

1. **Discussion**

## 2.1 About the judging panel system

**2.1.1 Composition of the judging panel**

The participants of ENG WG4 have volunteered to be the judges and set up the judging panel. On the one hand, there are too many judges come from one country, which makes it difficult to guarantee the representativeness of the judges. On the other hand，some judges lack experience because this might be their first time taking such a role. Therefore, it is suggested that the minimum number of judges should be more than 10, and the maximum number of judges from each country should be less than 3. The judges should be trained before scoring. The WWA l1.1 AtoN manager heritage module courses should be used in combination with the selection requirements.

**2.1.2** **Add the presentation and Q & A process of nominated lighthouse**

The judges may not have enough information on the lighthouses by just reading the content submitted in the nomination form. Presentation and interactions between the judges and the applicants would benefit the judgments. In the selection process, the addition of interactive links (an additional meeting could be added during the conference) should be considered to facilitate on site introduction and questioning of the lighthouses. This would ensure that the participants of all countries understand the nominated lighthouses. This comprehension encourages the participation, attracts the attention of the nominated lighthouses, facilitates the exchange of management experience among the countries, and raises the spirit of lighthouse protection mentioned in the Incheon declaration and R1005.

## 2.2 Selection indicators and scoring standard

The lighthouse selection is based on one or more indicators of "intrinsic heritage interests, conservation, public access and education, and other factors that may promote the interests of world lighthouse heritage". The hierarchical structure and contents of these four indicators are not listed specifically. Furthermore, there are problems with having an unreasonable single goal and no quantitative standard. A selection criteria needs to be established. It is necessary to create a scientific, simple and effective index system in line with the IALA documents and clarify the index hierarchy with a scoring standard. The evaluation index and scoring standard determined by our investigation are shown in Annex 1.

## 2.3 Nomination form

In order to facilitate the IALA heritage website to input the registration lighthouse data into the database and facilitate the judges' scoring, it is suggested to further clarify the format and content of the submission data of the nomination lighthouse. Firstly, it is suggested to combine the picture and the nomination form into one file (1 PDF and 1 editable version respectively), and require the nominees to provide the picture name and text annotation for each picture. Secondly, it is suggested to standardize the submission content of the registration data and correspond it with the scoring content. See Annex 2 for the revised nomination form.

## 2.4 Prize sponsorship

South Korea has consistently supported the award in recent years, and IALA does not have sufficient conditions or resources to provide more attractive awards. Therefore, the source of awards should be determined to ensure the sustainability of activities.

It can be stipulated that the design of the prize is the model of the last award-winning heritage lighthouse, which is provided by the production of the accolade holders. The winner of last year's heritage lighthouse will award the prize to the winner of this year, like the "Olympic" torch, which symbolizes the inheritance of the lighthouse culture and spirit. The prize design and production scheme is to be included in the content of the application materials. However, this content should not be considered for scoring purposes.

## 2.5 Publicity and promotion after award

It is suggested to promote heritage lighthouses, in particular accolade holders, and to encourage and discuss the use of social media platforms popular in various countries in the world. To advertise through modern science, relaxed and even entertaining video expressions, live interaction, personalized lighthouse transformation (decoration / customization) would spread lighthouse culture and lighthouse charm.

1. **Proposal**

All of the above modifications are the research results of China's selection of heritage lighthouses. The evaluation index system and standards in the annex are obtained by collecting 82 questionnaires from China's heritage lighthouse stakeholders. It is suggested that the revised selection scheme be reviewed and submitted to the Council at an appropriate time.

1. **Action requested to Committee**

The ENG Committee is invited to consider the proposals and take action as appropriate.

**Annex 1 EVALUATION index and scoring standard table**

| Assessment element | Evaluating indicator | Evaluation content | Score |
| --- | --- | --- | --- |
| Intrinsic Heritage Interest  （Score58） | Architecture  （Score 17） | External and internal structure, materials, packaging of Lighthouse stairs, castings, room layout and mechanical systems, doors, windows and details, etc. | 7 |
| Ancillary buildings, such as oil depot, fog room, garage, boat depot, toilet, etc; Site facilities, such as roads, walls, flagpoles, water storage systems, docks etc. | 5 |
| Lamp, including lens, lens support equipment, etc. | 5 |
| Historic importance（Score 19） | Importance to local history(major historical events, important historical figures, playing an important historical role, etc.). | 6 |
| Importance to local architectural history(architectural style, materials, influence, originality, architectural color, architectural style, integration and coordination with local environment, etc.). | 3 |
| Importance to local archaeology(sites, geological and geomorphic features, etc.). | 3 |
| Importance to local engineering (building site selection, engineering design, etc.). | 3 |
| The importance to local culture.Characteristics of lighthouses in local or national history or folklore (anecdotes), the stories of Lighthouse watchmen, typical characters, etc. | 4 |
| Influence on world architectural culture（Score 10） | Construction value of buildings. | 2 |
| Marine culture and history. | 3 |
| Navigation safety and shipwreck. | 5 |
| Outstanding Score(6) | Including geographical location, landscape, environment, etc. | 6 |
| World lighthouse (Score 6) | Influence on the development of Lighthouse in the world，World lighthouse outstanding heritage（IALA lighthouse heritage）. | 6 |
| Conservation（Score12） | Protection status（Score 6） | The preservation of historical data(including historical features, restoration or reconstruction of buildings, etc.). | 3 |
| Preservation of building & ancillary facilities features or features. | 3 |
| methods of protection  （Score 6） | Characteristics and re design of protection method.. | 3 |
| Expansion of other uses of navigation platform. | 3 |
| Public Access and Education（Score 20） | Public Access（Score 7) | The scope of beneficiary groups and the number of visitors. | 3 |
| Degree of development inside the Lighthouse (short-term / permanent. | 2 |
| Museum exhibits etc. | 2 |
| Education  （Score 4） | Promote the development of education,and / or promote the development of Education (such as establishing popular science education base, research base, etc.), for research (such as research base, etc.). | 4 |
| Social funds and management  （Score 3） | Introduce social funds to maintain the lighthouse and participate with social forces. | 3 |
| Economic and social  （Score6） | Promote tourism. | 3 |
| Provide environmental protection. | 3 |
| Other reasons  （Score 10） | Excellence | Lighthouse is outstanding in one of the above scoring items | 10 |

**Annex 2 Nomination Form**

**IALA Heritage Lighthouse of the Year**

**Nomination Form**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **The Lighthouse to be Nominated** | Lighthouse Name | |  | |
| Lighthouse Location (country, region, town) | |  | |
| Lighthouse Operator / Authority | |  | |
| Brief Description of Lighthouse and its History. | | *including chronological order of Lighthouse* | |
| Website of Lighthouse  (or website with good pictures) | |  | |
| Is Lighthouse Open to Public? | | *detail times* | |
| **Contact Details** (of person and organisation submitting) | **Name** |  | **Position** |  |
| **Telephone** |  | **Email** |  |
| **Organisation** |  | **Office Address** |  |
|  | **Intrinsic Heritage Interest of the Lighthouse** | Architecture |  | |
| **Reasons for Nomination** | Historic importance |  | |
| Influence on world architectural culture |  | |
| Outstanding |  | |
| World lighthouse |  | |
| **Conservation** | Protection status |  | |
| methods of protection |  | |
| **Public Access and Education** | Public Access |  | |
| Education |  | |
| Social funds and management |  | |
| Economic and social |  | |
| **Other Reasons Why the Nominated Lighthouse Would Promote World Lighthouse Heritage** |  | | |
| **Prize design and production scheme** | | *Prize design and production scheme (including quantity, material, approximate size and specification)* | | |
| **Declaration** | *I hereby consent to the contents of this form together with any supporting information or photographs submitted in support of this nomination to be published IALA and confirm that I empowered to grant such consent.*  *Name:…………………………………………………………………………….Date……………………………………………*  *On behalf of (name of organisation)…………………………………………………………………………………* | | | |